



SAMIA KHAN MCDONALD

CREATIVE DESIGNER

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SKILLS

Adobe Indesign
Adobe Illustrator
Adobe Photoshop
Adobe Flash
Adobe Acrobat
Figma
HTML/CSS
Microsoft Word
Microsoft PowerPoint
Typography
Color Theory
Branding
Layout
Logo Design
Photo Retouching
Photography
Preflight & Print Preparation

EDUCATION

University of Missouri—St. Louis
Bachelors of Fine Art-Graphic Design
Art History Minor

St. Louis Community College at Meramec
Associate in Arts-Graphic Design

CONTINUING EDUCATION

AIGA Conference
HOW Live Design Conference
Kelby Photography Conference
Adobe MAX
UMSL Computer Education & Training Center
2010 Adobe Flash Intro and Intermediate
2018 Intro to Adobe After Effects

HONORS

United Nation's Day Scholarship
University of Missouri—St. Louis
Dean's List
St. Louis Community College at Meramec
Dean's List

LANGUAGES

English
Bengali

WORK HISTORY

Eastman Chemical Company (October 2019 – Present)

Graphic Designer

- Create magazine and digital ads for various publications.
- Assist in PowerPoint design for key stakeholders.
- Design booths for tradeshow and marketing events, including SEMA.
- Develop design assets for the annual Elite Dealer Conference.
- Create sell sheets, large format graphics, and shop layouts for dealer shops.

Neighbors Credit Union (April 2018-October 2019)

Creative Specialist

- Collaborate with copywriters and analysts to create marketing graphics and support all departments.
- Design marketing materials for the credit union and its 10 branches, ensuring brand consistency across all elements.
- Create layouts for newsletters, brochures, and annual reports.
- Develop digital ads, billboards, and other promotional materials.
- Revamp the organization's brand.

Scottrade, Inc (2013 – December 2017)

Graphic Designer II

- Collaborate with copywriters and the Multimedia team to create informational graphics, PowerPoint templates, and video content.
- Design quarterly associate newsletters and promotional materials for Scottrade events.
- Maintain brand consistency across all media and ensure adherence to Scottrade brand guidelines.
- Coordinate with vendors for print and digital materials, and design branded merchandise for events.
- Assist with photography, video production, and complete projects under tight deadlines.

Scottrade, Inc (June 2010 – 2013)

Intranet Design Analyst

- Maintained brand consistency on the corporate intranet and organized content effectively.
- Created a standardized PowerPoint template and assisted Marketing with print communications.
- Collaborated with departmental designers on various internal and external projects.
- Built wireframes and designed a new user interface for the intranet.
- Developed Flash ads and created pages and graphics for different departments.

Pi Beta Phi Headquarters (August 2009 – November 2009)

Graphic Designer

- Designed brochures, packaging, and T-shirt graphics.
- Created layouts for seasonal magazines per brand guidelines.
- Designed web graphics and conducted merchandise photo shoots.

Specialty Printing, Inc. (May 2007 – August 2007)

Press Operator

- Screen printed industrial labels, signs, and presentations.
- Ensured quality of all printed products.