



# SAMIA KHAN MCDONALD

CREATIVE DESIGNER

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## SKILLS

Adobe Indesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe Flash  
Adobe Acrobat  
HTML/CSS  
Microsoft Word  
Microsoft PowerPoint  
Typography  
Color Theory  
Branding  
Layout  
Logo Design  
Photo Retouching  
Photography  
Preflight & Print Preparation

## EDUCATION

University of Missouri–St. Louis (2006-2009)  
Bachelors of Fine Art-Graphic Design  
Art History Minor

St. Louis Community College at Meramec (2004 - 2006)  
Associate in Arts-Graphic Design

## CONTINUING EDUCATION

2015 AIGA Conference - New Orleans, LA  
2014 HOW Live Design Conference - Boston, MA  
2014 Kelby Photography Conference - Saint Louis, MO  
2013 Adobe MAX - Los Angeles, CA  
UMSL Computer Education & Training Center  
-2010 Adobe Flash Intro and Intermediate  
-2018 Intro to Adobe After Effects

## HONORS

United Nation's Day Scholarship  
First place in poster division

University of Missouri–St. Louis  
Dean's List

St. Louis Community College at Meramec  
Dean's List

## LANGUAGES

- English
- Bengali

## WORK HISTORY

Neighbors Credit Union (April 2018-Present)

Creative Specialist

- Revamp organization's brand.
- Work with copywriters and analysts in translating content into marketing ad graphics.
- Design marketing materials for the entire credit union and it's 10 branches.
- Design and layout newsletters, brochures and annual reports.
- Maintain brand and style while executing all design pieces. (newsletters, direct mail, digital ads, vinyl wraps, billboards, newspaper/magazine print ads, emails, merchandise graphics. etc.)
- Assist all other departments with graphical support needs including fillable PDFs and PowerPoint.

Scottrade, Inc (2013 – December 2017)

Graphic Designer II

- Work with copywriters in translating content to informational graphics.
- Design Scottrade's quarterly associate newsletters.
- Create materials promoting and celebrating Scottrade events for various departments.
- Maintain brand and style on the corporate intranet.
- Design and create PowerPoint presentation templates for various groups and presentations.
- Work with vendors to create print and digital pieces.
- Design company branded merchandise for events and promotions.
- Strictly follow the Scottrade Brand guidelines when creating all media.
- Collaborate with Multimedia team to create graphics for videos and other motion pieces.
- Assist the Multimedia team with photography and video production.
- Complete projects with tight deadlines and quick turn arounds.

Scottrade, Inc (June 2010 – 2013)

Intranet Design Analyst

- Maintained brand and style on the corporate intranet
- Created Scottrade's standardized PowerPoint template.
- Collaborated with other departmental designers internal and external pieces
- Built wireframes for various pages of the intranet
- Designed new user interface for the intranet
- Created Flash ads for promoting event awareness
- Collaborated with team members to find effective methods for organizing content on the intranet
- Designed pages and supporting graphics for different departments on the intranet
- Assisted Marketing in designing print communication and presentation pieces

Pi Beta Phi Headquarters (August 2009 – November 2009)

Graphic Designer

- Designed and executed brochure and package designs
- Created layouts for seasonal magazine, following the brand governance guide
- Created T-shirt designs
- Designed web graphics
- Conducted photo shoots for merchandise display

Specialty Printing, Inc. (May 2007 – August 2007)

Press Operator

- Screen printed industrial labels, signs, and other presentational elements
- Responsible for quality of all printed products